

# HUDSON MUSIC®

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**Hudson Music announces the release the *Hudson Music Digital Bookstore* mobile app – continuing to lead the music publishing industry with cutting edge technology.**

New York, NY (July 12, 2013) – Hudson Music continues in its long history of leadership with the introduction of its new mobile app *Hudson Music Digital Bookstore*. Now get instant delivery of new and classic Hudson Music books to the iPad, iPhone, Kindle Fire HD and Android devices.

Hudson Music has been and continues to be the leader when it comes to publishing technology. It was the first Music Industry company to make the move to DVDs; the first to offer lessons on YouTube and iTunes and they made history by offering the ability to download published content in digital format via their revolutionary service, Hudson Digital on Demand.

Now, the *Hudson Music Digital Bookstore* delivers the finest in music education books to tablets and mobile devices in an interactive “e-book” format, integrating print, audio, and video. Each interactive book features notations and onscreen graphics delivered in an engaging multimedia format. Audio examples are embedded right on the pages—with just a tap to the notation to hear it played back. Select books also include streaming video clips, which present an even more complete, engaging and fun music lesson experience. Additionally, all of the pages in every book can be zoomed, rotated and flipped. All of these combine to make the most feature rich experience ever. And it doesn’t stop there either; users can instantly update books in their library whenever content is revised added, at no additional cost.

“We strive to at the forefront of technology in music education,” said Hudson Music President, Rob Wallis. “This new app takes acclaimed educational material from our past and makes it accessible in an exciting new format. Accessibility is key, and we work constantly to make that happen.” The list of titles is already impressive with a growing library of digital books. “Nearly every book in our catalog will be available by the end of 2013,” added Wallis. He also indicated that Hudson will begin offering exclusive, digital-only books in late-Summer 2013. Initial releases include titles by greats such as Carmine Appice and Danny Gottlieb.

You can find the app in the Apple App Store, the Google Marketplace and the Amazon Appstore. Or, go to the Hudson Music website for a direct link. [www.hudsonmusic.com](http://www.hudsonmusic.com)

## About Hudson Music

Formed in 1998 by Rob Wallis and Paul Siegel, Hudson Music LLC (New York, NY) is a leading producer and publisher of educational music books and videos. Distribution to drum shops, music stores, and online retailers in the United States and Canada is handled by the Hal Leonard Corp. Hudson Music products are also available as downloads at [HudsonMusic.com](http://HudsonMusic.com) and through their mobile app, *Hudson Music Digital Bookstore*.