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FOR IMMEDIATE RELEASE

Hudson Music announces release of new instructional DVD from George “Spanky” McCurdy, Off Time/On Time.

New York, NY (April 2, 2013) – Hudson Music is thrilled to announce the release of Off Time/On Time, a new instructional drumming DVD from pop/ Gospel/R&B/rock drumming sensation George “Spanky” McCurdy. Having performed and/or recorded with artists such as Lady Gaga, Diddy, Kanye West, Jill Scott, Justin Timberlake, and Timbaland, Spanky’s playing has long been admired by awestruck drumming fans, and now he divulges his secrets on this new DVD! The package comes with an extensive 45–page eBook containing note–for–note transcriptions, and play–along MP3 versions of all tracks played by Spanky on the DVD!

Off Time/On Time explains and demonstrates a wealth of concepts, licks, and secrets to taking your playing to an entirely new level. One of the main topics covered on the DVD is the ability to play creative grooves and fills that are extremely creative and can sound “off time.” Spanky performs many examples, from basic to very advanced, where he shows you his concepts and secrets to “off time” playing. Examples are performed at different metronome settings, and other approaches are explained, including taking an idea on one surface and moving it around kit. All of these examples are applicable to R&B, pop, rock, and gospel playing situations.

Also covered are creative concepts to spice up your drumming tool kit, including cool ideas of Spanky's own creation such as “partial diddles,” “the echo,” “the CD skip,” and being able to play over–the–bar–line fills. There is also an extensive section on hand and foot techniques and tricks, including foot doubles, before–and–after effects with the hi–hat, “sneak attack” bass drum technique, playing off time with the ride cymbal, hi–hat/snare combinations, and much more. All of the concepts presented on the DVD are then demonstrated by Spanky as he plays along to several funky, melodic tracks of his own composition. Off Time/On Time is a drumming DVD unlike any you have seen before.

“Spanky’s DVD is really going to blow a lot of minds in the drumming world.” said Hudson Senior Drum Editor Joe Bergamini. “There is, of course, plenty of the funky yet polyrhythmic playing that Spanky is known for, but what takes this DVD to another level is the fact that he has broken down many of his ideas into an organized system that will help you understand how he thinks and comes up with his amazing ideas. The detailed eBook will also shed a lot of light on Spanky’s advanced rhythms.”

**George “Spanky” McCurdy: Off Time/On Time
DVD**

Running Time: 1 hour, 40 minutes

Label: Hudson Music

Price: \$19.99

Release Date:

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About Hudson Music

Formed in 1998 by Rob Wallis and Paul Siegel, Hudson Music LLC (New York, NY) is a leading producer and publisher of educational music books and videos. Distribution to drum shops, music stores, and online retailers in the United States and Canada is handled by the Hal Leonard Corp. Many Hudson Music products are available as downloads at HudsonMusic.com.