

HUDSON MUSIC®

Contact: Rob Wallis
Hudson Music LLC
Tel: 914.762.5663
Email: al@hudsonmusic.com

FOR IMMEDIATE RELEASE

Hudson Music to release *Getting Started on Djembe* and *Getting Started on Cajon*, 2 new DVD/book packages with percussionist Michael Wimberly.

New York, NY (May 16, 2012) – Hudson Music is thrilled to announce that it has teamed with world-renowned percussionist Michael Wimberly to create two new packages for beginning percussionists: *Getting Started on Djembe* and *Getting Started on Cajon*. Each of these titles will be released as an individual DVD and a book/DVD combo package.

These new packages respond to the constantly-expanding interest in hand drumming. Whether you are starting on djembe or cajon, these products will get you up and running with everything you need to know quickly, but will also provide accurate and educationally correct information about the traditions and techniques of these instruments.

Both of these DVD/book packages contain a brief historical overview, introduction to basic use of the instrument, a complete approach to basic sound production techniques, and a complete series of traditional and contemporary rhythms that can be learned at your own pace. Each of these rhythms is clearly demonstrated on the DVD and transcribed in the book. Host Michael Wimberly is not only a world-traveling performer, but also a highly experienced educator, and his explanations are clear, concise, and fun.

“We had discussed bringing out some educational hand-drumming products for a while, and now, with Michael Wimberly, we feel we have the perfect educator to deliver a balance of fun and easy techniques with traditionally correct educational material.” said Hudson Music Senior Drum Editor Joe Bergamini. “Both of these products are going to be really useful, entertaining, and inspiring for beginning percussionists.”

Getting Started on Djembe DVD

Hudson#: HDDVDDJ21
UPC: 884088668563
Hal#: HL101794
ISBN#: 9781476812113
Price: 14.99

Getting Started on Cajon DVD

Hudson#: HDDVDCJ21

UPC: 884088668587
Hal#: HL101797
ISBN#: 9781476812120
Price: 14.99

Getting Started on Djembe DVD/Book
Hudson#: HDBK32
UPC: 884088668594
Hal#: HL101798
ISBN#: 9781476812137
Price: 19.99

Getting Started on Cajon DVD/Book
Hudson#: HDBK33
UPC: 884088668600
Hal#: HL101799
ISBN#: 9781476812144
Price: 19.99

About Hudson Music

Formed in 1998 by Rob Wallis and Paul Siegel, Hudson Music LLC (New York, NY) is a leading producer and publisher of educational music books and videos. Distribution to drum shops, music stores, and online retailers in the United States and Canada is handled by the Hal Leonard Corp. Many Hudson Music products are available as downloads at HudsonMusic.com.