

HUDSON MUSIC®

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FOR IMMEDIATE RELEASE

Hudson Music announces release of new DVD package *Secrets of the Working Drummer* from Gorden Campbell.

New York, NY (December 15, 2012) – Hudson Music announced today the release of an exciting new educational DVD package from drummer Gorden Campbell, *Secrets of the Working Drummer*. Campbell's resume—which includes Earth, Wind, and Fire; George Duke; Jessica Simpson; Ne-Yo; Whitney Houston; The American Idol Tour; Mary J. Blige; and Jonathan Butler—clearly illustrates his qualifications for creating such a DVD. The program contains advice and discussion on career-related topics often overlooked on other DVDs, as well as lots of great playing.

Among the many useful topics addressed in this package are the basic role of the drummer, the concept of pocket, learning basic song form, versatility (being able to play various styles), soloing in a musical situation, playing with a click, working with electronics, and conducting business professionally. These discussions are aimed at players of all levels who want to get more and better gigs. There are also informative and useful sections dealing with playing ballads, getting good tone from your drums, working with a group, and dealing with different types of gigs, from clubs to bus tours to sessions.

Interspersed among the educational segments are killer performances from Gorden and his group, The E&G Band, playing various song styles and grooves. There are also interview/advice segments from other famous working drummers, including Aaron Spears, Russ Miller, Will Kennedy, and a segment with jazz/fusion great George Duke, who also performs with Gorden.

Produced by Campbell and Eric Dorris (filmmaker behind Todd Sucherman's great DVDs) and released on the Hudson Ltd. label, the main program of the DVD runs approximately one hour and 45 minutes, and is followed by extensive bonus footage including a detailed tour of Gorden's gear (with explanations of the instruments) and a lengthy interview highlighting Gorden's childhood, development, career, and more.

"Gorden's playing and professional track record make this DVD a must-see for drummers who aspire to make a living in today's music industry," said Hudson Music Senior Drum Editor Joe Bergamini. "But make no mistake, there's also enough killer playing on this disc to please any drummer just looking for new and fresh ideas and concepts."

Gorden Campbell: *Secrets of the Working Drummer*

Format: DVD
Label: Hudson Ltd.
Price: 24.99
Release Date: NAMM
Item # HL00114496
Hudson Pub # HDDVDGC21
EAN # 978148030872

About Hudson Music

Formed in 1998 by Rob Wallis and Paul Siegel, Hudson Music LLC (New York, NY) is a leading producer and publisher of educational music books and videos. Distribution to drum shops, music stores, and online retailers in the United States and Canada is handled by the Hal Leonard Corp. Many Hudson Music products are available as downloads at HudsonMusic.com.